#### FULL DEMO REPORT

Bella Piazza

7050-7050 Katy Gaston Rd, Richmond, Texas, 77406 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 29.69843 Longitude: -95.79280

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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	866	5,120	30,378
2010 Total Population	5,231	52,734	119,375
2022 Total Population	17,487	98,941	239,927
2022 Group Quarters	0	51	218
2027 Total Population	19,820	110,329	264,629
2017-2022 Annual Rate	2.54%	2.20%	1.98%
2022 Total Daytime Population	13,999	78,213	182,837
Workers	3,650	21,615	50,609
Residents	10,349	56,598	132,228
Household Summary			
2000 Households	286	1,627	9,470
2000 Average Household Size	3.03	3.15	3.21
2010 Households	1,645	16,120	38,027
2010 Average Household Size	3.18	3.27	3.14
2022 Households	5,698	30,255	74,427
2022 Average Household Size	3.07	3.27	3.22
2027 Households	6,465	33,803	81,982
2027 Average Household Size	3.07	3.26	3.23
2017-2022 Annual Rate	2.56%	2.24%	1.95%
2010 Families	1,476	14,357	32,668
2010 Average Family Size	3.36	3.50	3.42
2022 Families	4,882	26,365	62,140
2022 Average Family Size	3.31	3.53	3.57
2027 Families	5,538	29,418	68,544
2027 Average Family Size	3.30	3.52	3.57
2017-2022 Annual Rate	2.55%	2.22%	1.98%
Housing Unit Summary			
2000 Housing Units	293	1,766	10,065
Owner Occupied Housing Units	90.1%	89.4%	88.1%
Renter Occupied Housing Units	7.5%	2.8%	6.0%
Vacant Housing Units	2.4%	7.9%	5.9%
2010 Housing Units	1,767	16,920	39,617
Owner Occupied Housing Units	87.7%	88.6%	83.5%
Renter Occupied Housing Units	5.5%	6.7%	12.4%
Vacant Housing Units	6.9%	4.7%	4.0%
2022 Housing Units	6,141	31,957	78,777
Owner Occupied Housing Units	76.8%	79.7%	76.7%
Renter Occupied Housing Units	15.9%	14.9%	17.8%
Vacant Housing Units	7.2%	5.3%	5.5%
2027 Housing Units	7,073	36,070	87,429
Owner Occupied Housing Units	76.4%	78.9%	76.1%
Renter Occupied Housing Units	15.0%	14.8%	17.7%
Vacant Housing Units	8.6%	6.3%	6.2%
Median Household Income	0.077	010 / 0	01270
2022	\$150,513	\$150,506	\$137,398
2027	\$164,698	\$160,062	\$153,628
Median Home Value	+	+/	+/
2022	\$425,352	\$391,699	\$373,470
2022	\$445,483	\$415,966	\$398,711
Per Capita Income	+ · · • • • • • •	+	+,
2022	\$56,240	\$55,639	\$53,488
2027	\$64,974	\$61,601	\$59,619
Median Age	<i>+•••,•••</i>	+/	400,010
2010	33.0	33.4	34.1
2022	34.8	34.7	34.7
2027	33.8	33.6	34.1
	55.0	55.0	51.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	5,698	30,255	74,427
<\$15,000	4.4%	2.8%	2.8%
\$15,000 - \$24,999	1.6%	1.2%	1.6%
\$25,000 - \$34,999	2.2%	2.2%	2.9%
\$35,000 - \$49,999	5.5%	4.0%	4.3%
\$50,000 - \$74,999	6.3%	7.6%	8.9%
\$75,000 - \$99,999	8.3%	8.9%	10.2%
\$100,000 - \$149,999	21.4%	23.0%	23.6%
\$150,000 - \$199,999	21.6%	20.4%	19.0%
\$200,000+	28.7%	29.9%	26.7%
Average Household Income	\$177,371	\$182,090	\$172,434
2027 Households by Income			
Household Income Base	6,465	33,803	81,982
<\$15,000	3.2%	2.0%	2.0%
\$15,000 - \$24,999	1.0%	0.8%	1.0%
\$25,000 - \$34,999	1.4%	1.4%	1.8%
\$35,000 - \$49,999	3.8%	2.8%	2.9%
\$50,000 - \$74,999	5.0%	4.7%	6.9%
\$75,000 - \$99,999	6.2%	6.3%	8.5%
\$100,000 - \$149,999	19.3%	24.8%	24.4%
\$150,000 - \$199,999	25.8%	25.6%	23.4%
\$200,000+	34.2%	31.6%	29.1%
Average Household Income	\$204,405	\$201,245	\$192,428
2022 Owner Occupied Housing Units by Value			
Total	4,719	25,485	60,406
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.3%	0.2%	0.3%
\$150,000 - \$199,999	1.5%	1.6%	2.9%
\$200,000 - \$249,999	5.4%	7.7%	10.8%
\$250,000 - \$299,999	10.9%	12.3%	13.4%
\$300,000 - \$399,999	25.6%	30.4%	30.4%
\$400,000 - \$499,999	24.1%	24.6%	23.7%
\$500,000 - \$749,999	29.8%	20.8%	16.1%
\$750,000 - \$999,999	1.7%	1.5%	1.5%
\$1,000,000 +	0.4%	0.5%	0.4%
Average Home Value	\$451,695	\$424,055	\$404,356
2027 Owner Occupied Housing Units by Value			
Total	5,404	28,458	66,526
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.3%	0.3%	0.5%
\$200,000 - \$249,999	2.8%	4.3%	6.3%
\$250,000 - \$299,999	7.9%	9.3%	10.8%
\$300,000 - \$399,999	25.5%	31.2%	32.7%
\$400,000 - \$499,999	29.7%	30.9%	30.3%
\$500,000 - \$749,999	32.1%	22.5%	17.7%
\$750,000 - \$999,999	1.3%	1.1%	1.2%
\$1,000,000 +	0.4%	0.3%	0.3%
Average Home Value	\$468,456	\$440,268	\$423,437

### FULL DEMO REPORT

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7050-7050 Katy Gaston Rd, Richmond, Texas, 77406 Rings: 1, 3, 5 mile radii Prepared by Esri

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,233	52,734	119,374
0 - 4	10.0%	9.6%	8.7%
5 - 9	10.8%	11.1%	9.8%
10 - 14	9.8%	10.3%	9.7%
15 - 24	9.3%	9.5%	10.8%
25 - 34	13.6%	11.9%	12.3%
35 - 44	22.2%	21.4%	19.3%
45 - 54	14.3%	14.6%	15.8%
55 - 64	6.1%	6.8%	8.5%
65 - 74	2.8%	3.1%	3.4%
75 - 84	0.8%	1.4%	1.4%
85 +	0.3%	0.3%	0.4%
18 +	64.5%	63.8%	66.4%
2022 Population by Age			
Total	17,487	98,939	239,927
0 - 4	8.1%	8.1%	7.8%
5 - 9	9.6%	9.5%	8.9%
10 - 14	9.8%	10.1%	9.2%
15 - 24	11.5%	11.9%	12.0%
25 - 34	11.3%	10.9%	12.4%
35 - 44	18.0%	17.7%	16.9%
45 - 54	14.5%	14.7%	14.2%
55 - 64	9.5%	9.4%	10.2%
65 - 74	5.5%	5.4%	5.8%
75 - 84	1.9%	2.0%	2.0%
85 +	0.5%	0.5%	0.5%
18 +	67.8%	67.4%	69.4%
	07.8%	07.4%	09.4%
2027 Population by Age Total	19,819	110 220	264 621
		110,328	264,631
0 - 4	8.5%	8.4%	8.2%
5 - 9	9.6%	9.4%	8.9%
10 - 14	9.2%	9.5%	8.8%
15 - 24	10.9%	11.6%	11.4%
25 - 34	13.9%	13.2%	14.3%
35 - 44	17.6%	17.0%	16.8%
45 - 54	13.5%	13.8%	13.2%
55 - 64	8.5%	8.6%	9.2%
65 - 74	5.6%	5.5%	6.2%
75 - 84	2.2%	2.4%	2.5%
85 +	0.5%	0.5%	0.5%
18 +	68.0%	67.6%	69.5%
2010 Population by Sex			
Males	2,572	26,027	58,680
Females	2,659	26,707	60,696
2022 Population by Sex			
Males	8,593	48,577	117,397
Females	8,893	50,364	122,530
2027 Population by Sex			
Males	9,705	54,040	129,174
Females	10,114	56,288	135,455

### FULL DEMO REPORT

Bella Piazza

7050-7050 Katy Gaston Rd, Richmond, Texas, 77406 Rings: 1, 3, 5 mile radii

Prepared by Esri

Kings. 1, 5, 5 this taan			Longitude: 55.75200
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,231	52,734	119,376
White Alone	71.4%	68.1%	69.0%
Black Alone	7.1%	8.0%	9.6%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	14.9%	17.8%	14.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.4%	3.0%	3.4%
Two or More Races	2.7%	2.7%	2.8%
Hispanic Origin	19.7%	17.5%	17.9%
Diversity Index	63.2	64.2	64.1
2022 Population by Race/Ethnicity			
Total	17,488	98,942	239,927
White Alone	36.6%	41.4%	43.0%
Black Alone	16.1%	12.0%	13.1%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	21.8%	24.6%	21.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	7.8%	5.9%	6.3%
Two or More Races	17.2%	15.8%	15.6%
Hispanic Origin	25.1%	21.1%	21.7%
Diversity Index	84.9	81.7	81.7
2027 Population by Race/Ethnicity			
Total	19,819	110,329	264,629
White Alone	35.3%	40.0%	41.5%
Black Alone	16.3%	12.2%	13.2%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	21.6%	24.3%	21.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.7%	6.7%	7.1%
Two or More Races	17.5%	16.3%	16.2%
Hispanic Origin	25.8%	21.8%	22.3%
Diversity Index	85.4	82.5	82.5
2010 Population by Relationship and Household Type			
Total	5,231	52,734	119,375
In Households	100.0%	100.0%	100.0%
In Family Households	95.7%	96.0%	94.5%
Householder	27.5%	27.2%	27.4%
Spouse	24.7%	24.3%	23.9%
Child	40.0%	40.3%	38.7%
Other relative	2.5%	3.3%	3.6%
Nonrelative	1.0%	0.8%	1.0%
In Nonfamily Households	4.3%	4.0%	5.4%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%
Normisticationalized i opulation	0.070	0.070	0.0%

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7050-7050 Katy Gaston Rd, Richmond, Texas, 77406 Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	10,667	59,825	148,978
Less than 9th Grade	1.2%	1.3%	1.4%
9th - 12th Grade, No Diploma	1.6%	1.5%	1.7%
High School Graduate	10.6%	9.7%	10.4%
GED/Alternative Credential	0.9%	1.2%	1.2%
Some College, No Degree	16.0%	14.1%	16.1%
Associate Degree	7.4%	7.5%	7.7%
Bachelor's Degree	37.0%	36.4%	36.6%
Graduate/Professional Degree	25.4%	28.3%	25.0%
2022 Population 15+ by Marital Status			
Total	12,677	71,625	177,683
Never Married	27.3%	22.6%	24.3%
Married	64.3%	68.7%	66.4%
Widowed	2.4%	3.1%	3.2%
Divorced	5.9%	5.6%	6.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Employed	95.5%	96.3%	96.2%
Civilian Unemployed (Unemployment Rate)	4.5%	3.7%	3.8%
2022 Employed Population 16+ by Industry			
Total	7,225	42,849	109,032
Agriculture/Mining	5.6%	6.1%	5.0%
Construction	4.5%	4.3%	5.0%
Manufacturing	10.0%	10.7%	10.3%
Wholesale Trade	3.8%	4.5%	4.1%
Retail Trade	8.2%	7.7%	8.3%
Transportation/Utilities	5.5%	5.3%	5.3%
Information	2.3%	1.4%	1.2%
Finance/Insurance/Real Estate	7.6%	8.1%	7.8%
Services	48.9%	49.1%	50.2%
Public Administration	3.7%	2.7%	2.7%
2022 Employed Population 16+ by Occupation			
Total	7,224	42,849	109,032
White Collar	80.0%	83.3%	81.5%
Management/Business/Financial	28.5%	29.5%	28.4%
Professional	34.3%	37.3%	35.9%
Sales	9.0%	9.4%	9.4%
Administrative Support	8.1%	7.1%	7.8%
Services	9.2%	7.6%	8.2%
Blue Collar	10.9%	9.1%	10.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.2%	1.9%	2.4%
Installation/Maintenance/Repair	1.6%	1.7%	1.6%
Production	2.3%	2.2%	2.5%
Transportation/Material Moving	4.6%	3.3%	3.8%
	4.0%	5.570	5.070
2010 Population By Urban/ Rural Status	E 331	ED 704	110 275
Total Population	5,231	52,734	119,375
Population Inside Urbanized Area	100.0%	98.6%	97.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	0.0%	1.4%	2.7%

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,644	16,123	38,026
Households with 1 Person	7.6%	9.1%	11.6%
Households with 2+ People	92.4%	90.9%	88.4%
Family Households	89.8%	89.0%	85.9%
Husband-wife Families	80.4%	79.7%	75.1%
With Related Children	55.4%	55.3%	48.4%
Other Family (No Spouse Present)	9.4%	9.4%	10.8%
Other Family with Male Householder	2.7%	2.7%	2.9%
With Related Children	1.8%	1.8%	1.9%
Other Family with Female Householder	6.7%	6.7%	8.0%
With Related Children	5.0%	5.0%	5.9%
Nonfamily Households	2.6%	1.8%	2.5%
All Households with Children	62.3%	62.3%	56.4%
Multigenerational Households	4.3%	4.3%	4.7%
Unmarried Partner Households	2.2%	2.6%	3.2%
Male-female	1.8%	2.1%	2.6%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,645	16,120	38,027
1 Person Household	7.8%	9.1%	11.6%
2 Person Household	24.9%	23.9%	26.4%
3 Person Household	22.7%	21.3%	21.1%
4 Person Household	29.7%	29.1%	25.4%
5 Person Household	10.3%	11.7%	10.6%
6 Person Household	3.7%	3.5%	3.4%
7 + Person Household	0.9%	1.4%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,647	16,123	38,027
Owner Occupied	94.0%	93.0%	87.0%
Owned with a Mortgage/Loan			
Owned Free and Clear			
Renter Occupied	6.0%	7.0%	13.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,767	16,920	39,617
Housing Units Inside Urbanized Area	100.0%	98.2%	96.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	0.0%	1.8%	3.0%
	0.070		0.070

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	N/A	N/A	N/A
2.	N/A	N/A	N/A
3.	N/A	N/A	N/A
2022 Consumer Spending			
Apparel & Services: Total \$	\$22,552,877	\$123,354,613	\$288,691,289
Average Spent	\$3,958.03	\$4,077.16	\$3,878.85
Spending Potential Index	164	169	161
Education: Total \$	\$17,767,402	\$96,643,030	\$226,997,137
Average Spent	\$3,118.18	\$3,194.28	\$3,049.93
Spending Potential Index	159	163	156
Entertainment/Recreation: Total \$	\$34,100,678	\$186,233,489	\$435,234,478
Average Spent	\$5,984.67	\$6,155.46	\$5,847.80
Spending Potential Index	163	168	159
Food at Home: Total \$	\$54,488,721	\$298,879,207	\$702,530,896
Average Spent	\$9,562.78	\$9,878.67	\$9,439.19
Spending Potential Index	154	160	152
Food Away from Home: Total \$	\$41,092,423	\$224,260,650	\$522,386,930
Average Spent	\$7,211.73	\$7,412.35	\$7,018.78
Spending Potential Index	167	172	163
Health Care: Total \$	\$62,371,869	\$342,748,235	\$807,517,869
Average Spent	\$10,946.27	\$11,328.65	\$10,849.80
Spending Potential Index	154	160	153
HH Furnishings & Equipment: Total \$	\$24,790,478	\$135,847,665	\$318,107,384
Average Spent	\$4,350.73	\$4,490.09	\$4,274.09
Spending Potential Index	170	175	167
Personal Care Products & Services: Total \$	\$9,583,078	\$52,379,166	\$122,445,025
Average Spent	\$1,681.83	\$1,731.26	\$1,645.17
Spending Potential Index	165	170	161
Shelter: Total \$	\$215,112,908	\$1,171,234,577	\$2,725,208,629
Average Spent	\$37,752.35	\$38,712.10	\$36,615.86
Spending Potential Index	165	169	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,326,777	\$154,801,250	\$358,972,970
Average Spent	\$4,971.35	\$5,116.55	\$4,823.16
Spending Potential Index	183	188	178
Travel: Total \$	\$28,945,301	\$157,328,655	\$365,234,014
Average Spent	\$5,079.91	\$5,200.09	\$4,907.28
Spending Potential Index	177	181	171
Vehicle Maintenance & Repairs: Total \$	\$11,511,417	\$63,306,947	\$148,878,065
Average Spent	\$2,020.26	\$2,092.45	\$2,000.32
Spending Potential Index	160	166	159